



A successful career coach guides a client through a structured decision-making process that can positively impact their life forever.

Worklife's Career Coach Certification Program takes participants through a structured process that develops career coaching skills to connect employees/clients with their passion, purpose, values and other critical aspects of their life and work. Participants become a catalyst and facilitator of career development, resulting in improved performance of both the employee/client and his or her organisation.

You don't need to be an expert on careers to be a career coach. Supporting and guiding people to discover their career direction for themselves is the real job of career coaching.

Who should attend

This program is suitable for a wide range of participants including career practitioners, in-company career coaches, workplace mentors, human resource managers, organisation development specialists, and learning and development professionals.

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Outcomes

As a result of attending this program, participants develop the following skills and knowledge:

- Understanding of Worklife's Career Development Process;
- Defining the role of the career coach;
- Preparing the coaching environment;
- Establishing coaching expectations;
- Guiding clients/employees through the process;
- Linking preferences to current work reality;
- Planning career moves;
- Planning implementation techniques.

Participants receive a resource kit to fully sustain the implementation of new skills and client support.

Facilitation

Face-to-face workshop
Additional reading
Assessment task

Duration

The Career Coach Certification Program runs for two days.

