

"to educate,"

(from

Professional learning materials and business resources...

Worklife's Instructional Design service is just like having your own technical writer on staff. Worklife supports your learning initiatives and business resource development with our instructional designer who has over 15 years of experience writing:

- Company presentations;
- Learning resources;
- Policies and procedures.
- Self-paced workbooks;
- Seminars and speeches;
- Strategic plans; and
- Training programs.

We also provide services to update your organisation's existing materials when they need a 'freshen up' to look and feel current and relevant, including:

- Editing;
- Reformatting; and
- Template design.

## Who should use...

Any organisation reviewing its learning materials, policies and procedures, or developing new training resources.

## Worklife International

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## Our Approach

Worklife's instructional design and technical writing approach follows proven methodologies, including:

1. Needs analysis;
2. Presentation of concept;
3. Draft materials;
4. Changes and alterations; and
5. Presentation of final materials.

## Scott Jacovou-Johnson

Scott is Worklife's in-house instructional designer and lead facilitator for our workshops, and has been part of the Worklife team since mid 2005.

At Worklife, Scott has been responsible for writing our IP, including all current Worklife training programs and publications. He has extensive experience outside the career's space too, including writing and developing resources for clients in the following industries:

- Banking and Finance;
- Government sector;
- Law enforcement;
- Retail and Personal Services; and
- Media.

Scott holds:

- Graduate Certificate of Instructional Design (Deakin University, Melbourne).
- Cert IV in Training and Assessment (RTSA, Adelaide).

## Fees

Worklife has two fee structures for instructional design and other technical writing:

### Per Day

Per day fees allow flexibility in your project ... adding or subtracting options as needed and according to your business's needs.

**\$1,500 per day#.**

### Project-Based

For longer and potentially more time consuming projects, you may choose our 'Project-Based' fees. Once your project has been scoped, Worklife provides a project fee based on the elements, inclusions, and estimated time. You know how much your project investment from day one. Project-based pricing makes your budgeting and expense control easy and simple.



# Price is in Australian dollars (AUD) and is exclusive of GST.

For more information on this development program and our range of career development and planning resources, contact Worklife.