

NZ Career Coach Program Goes Ahead

31st August, 2009



Sydney, AUSTRALIA

Worklife International Pty Limited ("Worklife") today confirmed the presentation of its Career Coach Certification Program (CCCP), in Auckland New Zealand on Tuesday 27 and Wednesday 28 October.

In making the announcement, Worklife's MD Peter Tobin said: *"It has taken us a while to confirm venue, location, and dates for this workshop this year and we are extremely happy to confirm that this workshop will now go ahead..."*

"Our friends at the Career Development Association of New Zealand (CDANZ) greatly assisted with promoting the offering to their members, who showed immense interest but needed more time to arrange schedules and attend. We were lucky that existing participants were flexible with attendance dates."

Worklife reacted to the needs of its clients and postponed the workshop until the end of October, which allowed for clearing of schedules and attendee registrations.

"We were lucky that existing participants were flexible with attendance dates..." commented Tobin.

Worklife's CCCP workshop has also recently undergone a review and reformatting into a new two-day format that offers greater flexibility for attendees who now need less time out of the office to complete this program.

Delivery of the 10 CCCP modules now occurs through:

1. Pre-workshop reading;
2. Workshop Day 1;
3. Overnight homework between training days;
4. Workshop Day 2;
5. Post-workshop readings; and
6. An assessment task.

The focus during the two-day face-to-face learning is facilitation and debriefing Worklife's unique **Card Sort Discovery Tools** along with exploration of career research methodologies, strategies to implement the career plan, and maintaining contact with clients.

Out-comes of the CCCP workshop includes:

- Understanding the Career Development Process;
- Defining the role of the career coach;
- Preparing the coaching environment;
- Establishing coaching expectations;
- Guiding clients/employees through the process;
- Linking preferences to current work reality;
- Planning career moves; and
- Planning implementation techniques.

In addition to six stages of learning (outlined above), workshop participants also access:

- A 200+ page resource folder;
- CD of printable career coaching resources;
- Feedback on submitted assessment task;
- Ongoing email support;
- Post-workshop phone support;
- Set of six **Card Sort Discovery Tool** activities;
- Unlimited use of Worklife's IP when coaching 1:1; and
- Worklife's career coaching experts.

Tobin concluded:

"We are extremely proud of the revised CCCP. We know that we have met our clients' expectations while maintaining the integrity of the workshop, its content, and valuable learning for our clients."

To maximise participant numbers and create a truly useful and memorable workshop, Worklife is offering special NZ offers for this workshop:

- Workshop registration fee is now **\$1,500** (NZD);
- Register and pay before 1 October 2009 and the fee is reduced to **\$1,350**;
- Refer a friend who registers and attends and receive a **10% discount** off your registration; and a
- **FREE** Worklife Coaching Toolkit valued at over \$360 (NZD).

For more information, contact:

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