

## Careers Lab

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Worklife International Pty Limited ("Worklife") has launched an exciting development in the provision of career planning and development, within organisations.

Worklife's Careers Lab is a flexible approach to career planning where participants set the pace of their career planning, while having access to a professionally trained and experienced Worklife career coach.

In making the announcement, Worklife's MD Peter Tobin said: *"Careers Lab is almost like walking into a candy shop – everyone wants something different. And, that's exactly how we have created Careers Lab. Team members who attend the Lab can attend for one hour or an entire day completing one discovery activity or a suite of activities leading to the development of a career plan."*

Worklife's instructional designer, Scott Jacovou-Johnson came up with the concept of the Careers Lab and commented:

*"Careers Lab is all about providing flexibility to an organisation's team members. Some people don't need to spend one or two days in a career planning workshop to get their career on track. Careers Lab provides team members with the opportunity to address their career needs through a variety of interventions."*

Worklife's Careers Lab operates for one or multiple days with opportunities for career planning each hour. Interventions include:

1. Careers breakfast providing networking opportunities;
2. Group workshops completing Card Sort activities;
3. One-to-one career coaching for specific needs;
4. Self-paced learning with online activities;
5. Self-paced learning through questionnaires; and
6. Seminars to learn more about career planning.

*"The variety of learning options provided in the Career Lab means that team members attend when they want to, and work in ways that are most suited to their learning style..."* continued Jacovou-Johnson

*"Careers Lab is a unique offering that demonstrates an organisation's commitment to career planning and the ongoing support of its team members"* concluded Jacovou-Johnson

Worklife's Career Lab is a customised initiative based on the specific needs of individual organisations and is suited to corporate careers-focused events, universities, and high schools. Worklife's consultants work with organisations to tailor the Careers Lab to the time and budget available.

Generally, a one-day Careers Lab starts with a breakfast networking event from 8 am with one-hour segments starting from 9 am. Each hour there is a rotation of activities and scattered throughout the day are one-to-one appointments with a career coach. A lunchtime seminar on a careers-related topic supports a larger group of team members.

For more information, contact:

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